



A Grant Six touring car similar to the one Ms. Hargrove used to carpool to school in La FERIA in the 1920's. Photo: shorpy.com/pinterest.com

Her father rented a five-room house north of the Santa Rosa Townsite from Will Sibson. Mr. Erickson bought a Dodge touring car in Harlingen, and furniture, pots and pans and a cook stove from the South Texas Lumber Company.

A flu" epidemic hit the Valley and Marie was sick at the time that Lois was born at home on October 20, 1918. Dr. Alfred Ahlman, of La FERIA, delivered the baby; Mrs. Tom Sibson came to help.

There was a one teacher, one room school in Santa Rosa which Margaret attended, but, as Marie was entering high school, she drove with Alice and Wayne Sibson and Edward Bailey to school in La FERIA in an old Grant touring car. There were four rooms and four teachers in the first brick school built in La FERIA in 1912. The high school classes were held in one room with Miss Mattie Gentry as principal. Some of her classmates were Fern Heidt, Edward Bailey and Ben Noblett. The subjects taught in the first year of high school were Latin, algebra, ancient history and rhetoric.

Some of the families who lived in La FERIA then were the P. B. Branches, the Peal Hamners and the C. H. Ritters.

Mr. Erickson traded the land at Santa Rosa for 40 acres on North White Ranch Road. Their house was built in the summer of 1919.

In September, 1919, the edge of the hurricane which destroyed Corpus Christi, hit the Valley. There was much rain, no flood control and Tio Cano Lake filled with water which stood for two years.

Later the Erickson family moved by wagon over Rabb Road to their new home on North White Ranch Road.

The Bailey H. Dunlaps lived in the same house Mrs. Dunlap now occupies, the house being built in 1912.

George Dewey lived north of them and the Wylands lived south of them. The Wylands were a large, typical southern family from Louisiana and included Florence Snell and Ruth Craig.

During the time Marie and Margaret went to school in La FERIA and stayed with the Wallace Little family, who lived in a house behind Holley Lewis' home and who came from Lake Benton, Mississippi, during the week and went home over the weekend. Mr. Erickson and Lou Priest made a boat and rowed the girls across the lake, and they walked to town to school. On Friday afternoon, their father rowed across Tio Cano to buy groceries and to get the girls.



Yearly Subscription to La FERIA News \$27.95

MOST POPULAR POSTS



- Flooded, stood for years.

Rowing across lake Tio Cano

# Freeman Visit To Valley Set For Saturday

**MISSION** — Preparations are continuing at the Eisenhower Radiation Center north of here for the Saturday tour by Secretary of Agriculture Orville Freeman and Mexico Secretary of Agriculture and Livestock Juan Gil Preciado.

The complete list of congressmen who will make the tour is not available as yet. However, Freeman will be accompanied by Sen. Dan Rostenkowski, Rep. James P. Cannon, Rep. John J. Pickens, Rep. Robert W. Straub, Rep. W. R. Hall of Missouri and W. R. Freeman. Freeman is expected to accompany her husband on the trip.

The schedule for the day has been altered slightly with a luncheon for visiting dignitaries at 1:30 at the Mexican Ranch instead of 1:40. A news conference was held at 1:30 at the Mexican Ranch instead of at the radiation center. The change was made to give the two secretaries a chance to talk privately before the news conference.

Freeman and his party and the Mexican delegation will arrive at Mico AFB at 10:30 a.m. Saturday. Following a briefing at the center at 10:40 they will tour the plant and facilities.

Freeman will address the gathering at the luncheon at 1:30, followed by a talk by Preciado at 2 p. m.

# Believe It or Not!



**A DEAF AND DUMB DELEGATE** — Luben Portford, CONGRESSMAN WHO FILED FOR COMES ON THE SENATE AND THEN RUMORED IT OUT "AS IF HE HAD BEEN DEAD"

# LBJ Will Recommend Removal Of Highway Billboards, Junkyards

**WASHINGTON (UPI)** — President Johnson said Tuesday he will ask Congress Wednesday to eliminate billboards and junkyards from view of interstate and primary highways (except a commercial and industrial areas).

The Chief Executive also said he will recommend legislation to require states to use some highway funds for landscaping, beautification of scenic roads and establishment of recreation areas along the nation's network of roads.

He said advertising has a vital place in the economy, and that junkyards result because the technology cannot dispose of old cars.

The frames, known as said, were even provided by a firm in the state capital.

**RED WANTS KING** — Rabat, Morocco (UPI) — Visiting Communist Chinese Deputy Foreign Minister Cheng Peng, 74, met with King Hassan II Tuesday in the royal palace. He delivered a personal message to the Moroccan monarch from Chinese Premier Chou En-lai.

# Literacy Councils Promoting Unity, Minister Reports

**MENARD** — Literacy council activities in the Rio Grande Valley have become an important "force for unity" among the diverse religious, racial and language groups, the Rev. Howard C. Blake of Westcott told the Mercedes Rotary Club Tuesday.

The pastor said the Spanish speaking students in the literacy classes were aware of the volunteer teachers were "people who care."

Teachers include professionals, high school students, housewives and business men. They represent various races, religions and economic levels, he said. Working together in the literacy program has complicated things in harmony, the minister reported.

He said the Valley is unique in that its English speaking citizens are a part of the national majority, but in the border country they are a minority group.

"This can cause tensions which are people to exploit," the Protestant minister pointed out.

Work of the literacy councils has done much to bring together the various cultures, points of view and economic levels on common ground, he said.

# THE TEARS WOULDN'T BE YOURS



...but now, you can add some genuine comfort to the confusion and distress your family may face. See your lawyer today about drawing your Will; see us soon for any trust services he may advise.

**1ST**

**THE FIRST NATIONAL BANK**

1307 Boulevard Ave. — Murray 4-1701

# Arab Premiers Opening Talks In Cairo Today

**CAIRO, U.A.R. (UPI)** — Arab Premier's meetings began today in Cairo, U.A.R. — Arab Premier's meetings began today in Cairo, U.A.R. — Arab Premier's meetings began today in Cairo, U.A.R.

The main issue is the question of "panshism" — Tunisian President Habib Bourguiba for negotiating the Arab League to reach a peace settlement with Israel. The proposal provoked a wave of denials for circulating in various Arab capitals throughout the Middle East.

Bourguiba, who has ordered Premier Ben Leigham to certify to come under heavy fire, and informed sources said there would be denials for months with Tunisia from the 14-nation Arab League.

**Net Unanimous**

However, it was considered doubtful that Morocco would vote for expulsion so far their leaders have not joined the chorus of criticism of Bourguiba.

Sources said there also was a strong likelihood that a move would be made to expel Bourguiba from the Arab League.

Sources said there also was a strong likelihood that a move would be made to expel Bourguiba from the Arab League.

# Firemen Protest Pinups' Removal

**BRADLEY Beach, N.J. (UPI)** — Firemen said Tuesday they would protest an order to remove pinups from the firemen's club room.

The pinups are more than 30 years old, according to Fire Company 2.

"They weren't nudes and they weren't lewd. They are antiques compared to what the magazines publish today," he said.

The frames, known as said, were even provided by a firm in the state capital.

# Need home fix-up money?

Get an HFC Homeholder's Loan

Spring is the best time for fixing up the house — inside or outside. And an HFC Homeholder's Loan provides money to do the job.

Re-model, redecorate or redecorate the interior. Repair or replace the exterior. You borrow cash directly from HFC conveniently.

Ask about credit limit. Also about interest rate and other terms. If you are not a member of HFC, you can become one.

# HOUSEHOLD FINANCE

**110 East Van Buren St. — GARfield 5-1530**

**1307 Boulevard Ave. — Murray 4-1701**

# Loma Alta And Tio Cano Lakes New Water Recreation, Storage Areas Planned For Cameron

**By BOB McDONALD, Farm & Ranch Editor**

Whether the proposed \$18 million Cameron County Water Reclamation Project ever becomes a reality or not, preliminary survey work for it has uncovered plans for two new water recreation and storage areas for the Valley. It was disclosed Tuesday.

The disclosure came at a breakfast meeting in Harlingen of the Cameron County Commissioners Court and representatives of the Southwest Soil Conservation District, co-sponsors of the drainage and flood control project.

Howard H. Hurling, area conservationist for the U.S. Soil Conservation Service, said those at the meeting had agreed to construct large water storage facilities in low under consideration by the Brownsville Navigation and Canal Authority, the La Feria Water Control and Improvement District No. 3.

The meeting presided over by County Judge Oscar C. Dancy, was largely devoted to a discussion of the two projects. It was decided that no further action could be taken on the proposed drainage, flood control project until final engineering reports are completed this summer.

Actually, too, the overall \$18 million project is stymied unless and until a Cameron County Conservation and Reclamation District is created by an act of the Texas Legislature.

Legislation to create such a district got nowhere at this session of the legislature when opposition was voiced by some of the county's water and drainage districts.

The districts seek to be reimbursed in whole or in part for drainage project.

Creation of a conservation and reclamation district is a prerequisite to solving the drainage and flood control program of the ground.

The conservation and reclamation district would provide the county with the necessary political entity to implement the program.

Another Arab quarrel on the agenda is the Yemen civil war. A new government was formed in Yemen recently which believes it have a better chance of support than the old republican regime of President Sallal remains as chief executive but real power has passed to new Premier Ahmed Nasser. He wants eventual removal of Yemen troops from Saudi Arabia.

All of these issues tend to overshadow what originally was the purpose of the meeting — the Arab Premier's conference — to review progress of the Arab United Command and the Arab League.

A date for the next Arab summit conference, tentatively scheduled for September in Beirut.

The sources said in the Arab quarrel of the last two months, the Arab League has discussed as to whether the summit conference will be held.

# YOUR A STEP AHEAD WESTINGHOUSE SURE VALUE

Medal RVF16 — 12.5 cu. ft. Full-Size, Single-Door Refrigerator features a 61 Lb. Freezer with a Frozen Storage Tray holding 14 Lbs., Full-Width Crisper, Butter Keeper, Egg Shelves and a convenient 3-position shelf.

Trade Now For A Sure Summer

**ONLY \$199.95** w/t

Small Weekly Terms Plus Factory Authorized Service

Appliance Center of the Valley

# HARLINGEN HARDWARE WILDCAT SPECIALS

**FANS**

20" BOX TYPE

HOT WEATHER SPECIAL ... from **\$12.88**

75 YEARS OF SERVICE THERE MUST BE A REASON

completely automatic electric plug-in

# FOR THE BEST POSSIBLE LAWN CARE

**22" CUT POWER MOWER**

PLUS FREE 50 Ft. Garden HOSE

● Big Clinton 3 1/2 H.P. Motor  
● Impulse Safety Switch  
● Safety Eye Handles  
● Full Factory Warranty Service

# CASH AND CARRY SPECIALS

FLASHLITE BATTERIES SPECIAL ... 9c

GARDEN HOSE 50 Ft. Plastic ... 88c

ICE TRAYS 2 for 98c

TABLE RADIOS Admiral ... \$9.95

LIGHT BULBS 20-40 Watt 6 for \$1.00

RING LAWN SPRINKLERS 99c

# 57 YEARS OF SERVICE — THERE MUST BE A REASON

**HARLINGEN-HARDWARE**

Use Your Credit \$1.50 PER WEEK

Better Than A Yard Man

# Oswald Widow Bars Comment On Rifle Sale

**DALLAS (UPI)** — Marina Oswald said Tuesday that it is "nobody's business" what she does with the rifle her late husband used to kill President Kennedy and policeman J. D. Tippitt.

John J. King, an Engineer, Colo., olmsa said gun collector. She said she had bought the rifle, four-power telescopic sight, cartridge clip and 28-caliber bullet.

King told his federal report in Denver Monday an effort to make the Justice Department hand over the weapon to him last Nov. 2.

Oswald bought the 6.3 Mannlicher-Carcano rifle from a Calumet, Ill. dealer for \$115.

After killing Kennedy, Oswald returned to his rooming house and got the pistol. He shot Tippitt with it when Tippitt stopped him on the street.

**OURS IS A PERSONAL SERVICE**

by **Tommy Cox Mortuary**

HARLINGEN — LA FERIA

# 385th Fatality

**WASHINGTON (UPI)** — U.S. military forces in South Viet Nam killed 385 enemy soldiers, their deaths in the conflict now equal those suffered by American forces in the Spanish-American War.

(They were sold to a gun collector.) Black said.

The price was \$18,000, plus about \$200 for the rifle and additional payments when and if the government returned the weapons.

William C. Garrett, another Dallas lawyer, said he helped the suit for King. He said that Oswald's "win has added for the guns and has been raised."

Marina Oswald has been reported trying to recover not only the rifle and pistol but her husband's but her husband's attorney in Denver Monday an effort to make the Justice Department hand over the weapon to him last Nov. 2.

Oswald bought the 6.3 Mannlicher-Carcano rifle from a Calumet, Ill. dealer for \$115.

After killing Kennedy, Oswald returned to his rooming house and got the pistol. He shot Tippitt with it when Tippitt stopped him on the street.

# Freeman Visit To Valley Set For Saturday

...but now, you can add some genuine comfort to the confusion and distress your family may face. See your lawyer today about drawing your Will; see us soon for any trust services he may advise.

# HOUSEHOLD FINANCE

**110 East Van Buren St. — GARfield 5-1530**

**1307 Boulevard Ave. — Murray 4-1701**

## Say Weslaco Drainage Needs Total \$370,000

WESLACO—Drainage needs sooner Herbert Pike of Weslaco amounting to an estimated \$370,000. He was unable to attend the session and were presented to Weslaco because of another meeting in City Commissioners in the third El Paso.

A series of breakfast sessions Tuesday proposed, \$150,000 was estimated for covering open drains.

Making the presentation were Louis duBois and William Thomas of Siger, Clark and Associates. Thomas explained the drainage bottleneck within the city is due to street partially to the fact structures and south of Roosevelt School, curbing storm waters down stream, outside the city, are in small, adding "sometimes the engineering study were estimated at \$81,800. Extension of a line through the business district was estimated at \$21,700. Sixth Street from Mile two drainage districts in the north, from Mile 4 West, in the city-county solution to some of the problems might be worked West Twelfth to Border, \$9,800.

## Tax Is Not Listed On New Statements

BROWNSVILLE — Tax bills now in the hands of many Cameron County residents do not identify a new tax imposed this year according to Mrs. Ellis Perry, assessor-collector.

The five cents per hundred dollar valuation levied by the Rio Grande Rehabilitation District is not identified since authorization for the levy came after the statements had been printed, she said.

All tax bills have not been mailed as yet, according to Mrs. Ellis, but are being mailed out after the Port Office can accept and handle them.



**OCCUPATIONAL THERAPY** — These are children from the Crippled Children's Center in Harlingen, developing their hand skills in occupational therapy. The Crippled Children's Cottage, a special project of the Junior Service League, is one of the agencies included in the United Fund.

**RUSSIA WOODS TURKS** — A 24-man Soviet delegation is in Turkey, agreed on no less than 15 proposed projects, including a vodka distillery and a dam for 33 years.

## Cameron County Commissioners Endorse La FERIA Reservoir, Recreation Area

The possibility of creation of a major reservoir and water recreation area near La FERIA in flooding the area in which the presently sand and dust originate be proposed \$10 million Cameron County master drainage project to be the most economical way to alleviate the problem which seems to stem from Judge Oscar Dancy was attended by the Cameron County Commissioners Court.

Recommendation in favor of the project was made by a joint Board of San Benito, specialist with the U S Soil and Water Conservation Service, to a joint breakfast meeting of the commissioners and members of the La FERIA Water District No. 3, and officials of the Soil and Water Conservation District.

The commissioners court and B. M. King of Santa Rosa, president of the La FERIA district board, agreed to Board's suggestion that a preliminary survey be carried out on the area midway between La FERIA and Santa Rosa to determine whether the proposed project was feasible. The survey and soil tests could be carried out "at a cost of about \$2,000 or less," Board said.

King and members of his board agreed that the La FERIA district would bear the cost of the preliminary survey and would deposit the money with the Cameron county auditor's office. Any difference between the amount of money deposited and that actually spent on the work would be refunded to the water district, it was agreed.

The survey would become a part of the present proposed master drainage project in Cameron county. This project is sponsored jointly by the commissioners and the Soil and Water Conservation District. It is designed to reclaim thousands of acres of low land through the use of high salt content or potential flooding.

Surveys on the three water-district projects are being conducted by a Houston engineering firm under a \$400 federal grant advanced the county. Board informed the meeting that the surveys are now near completion and may be presented to the court "in the very near future."

### Double S & H Green Stamps

TODAY WITH PURCHASE OF \$2.50 OR MORE

**FOOD IS A BARGAIN**

HYGIEA MELLORINE

**BARGAIN after BARGAIN**

It's interesting to know the cost of food is only 18 1/2% of weekly take-home pay—but it's our STORE - WIDE LOW PRICES that PROVE food IS a bargain... after BARGAIN after BARGAIN at ANDY'S There's no end to your SAVINGS because there's no end of LOW PRICES and they all add up to a big careful of food bargains at ANDY'S. Prove it to yourself - TODAY!

1/2 Gal. All Flavors... **49¢**

## at ANDY'S

Armour Star Sliced BACON 12-Oz. <b>69¢</b>	Churned Corn Oil MARGARINE Lb <b>29c</b>
HEAVY BEEF ROUND STEAK ..... Lb. <b>89¢</b>	Panzer Biscuit MIX 3-Lb. Box <b>49c</b>
FRESH LEAN GROUND BEEF ..... Lb. <b>49¢</b>	Red or Gold, 46-Oz. Can HAWAIIAN PUNCH <b>3/1</b>
	Van Camp, No 1 can PORK & BEANS <b>10c</b>
	Monarch 303 Can BUTTER BEANS <b>2/35c</b>
	Hunt's 8-Oz. Can TOMATO SAUCE <b>10c</b>
	Gebhardt's 300 Can TAMALES <b>25c</b>
	Gala Jumbo Roll TOWELS <b>29c</b>
	New "Cold Powder" DETERGENT Giant Box <b>69c</b>
	Tablet Detergent VIM Jumbo Box <b>\$1.89</b>

MAXWELL HOUSE

COFFEE 1 Lb. Can **69¢** 2 Lb. Can **1.37**

CHEESE VELVEETA ..... 2 Lb. Box **79¢**

APPLE SAUCE MUSSELMAN'S 303 Can **15¢**

INSTANT COFFEE Maxwell House 12-Oz. BONUS JAR **\$1.29**

● FROZEN FOODS ●

Orange Drink Awake 9-Oz. 3 for **\$1.00**

Mexican Dinners Patio Each **49¢**

● PRODUCE DEPARTMENT ●

U. S. NO. 1 Tomatoes ..... Lb. **17¢**

Apples ..... Lb. **19¢**

Yams ..... 2 Lbs. **25¢**

● Pay C P & L Light Bill ● Pay R.G.V. Gas Bill ● Buy Stamps

Limit Rights Reserved

# ANDY'S MODEL MARKET

LOW PRICES ARE BORN HERE - RAISED ELSEWHERE

1209 No. 7th - OFF HIWAY 77

## LADIES

### THE REVOLUTIONARY NEW REDUCING MACHINE, FIGURE FORM

is now available in Harlingen. Lose inches in Days without exercise. 30 minute treatment \$2.00.

For Appointment Call GA3-3657-9 a.m. - 6 p.m., 306 S. 3rd

# The Charm Of Contemporary Design

*Frequently Underwater*

4 Piece Living Room Ensemble  
Sofa, Mr. and Mrs. Chair and Ottoman  
"Styled for the Sophisticated"

Choice Of Gold, Marine, Olive

Regular \$289.95

Trade-In Allowance \$60

Now Only **229.95** ALL 4-PIECES

# WHALEN'S FINE FURNITURE and APPLIANCES

5 Ways To Buy:

- 30 Day Charge
- Regular Payment Plan
- Lay-A-Way
- 1/3 down, 1/3 Monthly No Carrying Charge
- Cash of Course

FREE VALLEY-WIDE DELIVERY

250 E. STENGER - SAN BENITO - EX9-1531

Depressed Area

The Tio Cano Lake project concerns a sprawling three-mile long depressed area located between La FERIA and Santa Rosa Bounded on the east by Farm Road 800 and on the west by Sells Road, the area is frequently under water from frequent rains or drainage and has been rendered useless except for occasional grazing, Board said.

Board suggested that if preliminary soil tests indicate the ground would make a suitable recreation area "This could be done economically under Public Law 568, under which the government shares half the cost of development of local projects which include dedicated water recreation features," he said. There was no estimate as to the approximate cost of developing the Tio Cano Lake project at the moment, however.

King, district manager Bob Hensley, and directors George Shimek and James Pabankas, south of Santa Rosa, indicated that if the tests proved satisfactory the district was "interested in developing the project."

Alex interested

David Alex, manager of the Harlingen Chamber of Commerce, voiced interest in the proposed project and related some highly encouraging statistics he had noted in a current report by the U S Corps of Engineers.

"The report by the office of the engineers revealed that the 14 water recreation projects they have helped establish or now are under way, have an attendance in excess of 25 million persons during 1964," Alex said. The greatest use of these water recreation projects to the Valley at the present time is Canyon Reservoir, located near Austin, he said.

Each of the 14 projects in the report were established first for water resources conservation and secondly for recreation purposes, Alex pointed out. The proposed Tio Cano Lake project would be constructed on the same basis "S" and water district officials indicated. However, no specific time for start of the preliminary survey work was set at the meeting.

Wind Erosion Problem

Beard and the commissioners also discussed a wind erosion problem which causes clouds of sand and dust "laden with soil" an obstacle to permeate the almost daily in the coastal area from just north of Brownsville to, as Commissioner Ted Hunt of Port Isabel, put it, "all the way to the King Ranch. This is a serious problem and is getting progressively worse every day," Hunt added.

Beard, and ECS area supervisors



### Arroyo Watershed Recreation Plan Discussion Held

Recreational plans for the Arroyo Colorado watershed project were discussed by Cameron County Commissioners Court Monday.

The plan consists of a 30-acre park next to the Cano Lake in the La Feta Water Division to its million the county tract, some \$38,000 in play-ground and park facilities, and raising of the lake level.

The county would foot part of the bill. But it wants at all clear what the overall bill would amount to.

Why the county commissioners were eyeing this project was put very bluntly by County Commissioner Ted Hunt of Fort Isabel.

"A lot of people think this would put over the bond limit," he said.

The bond issue he was referring to is to cover the \$10 million in the La Feta Water Division to its million the county tract, some \$38,000 in play-ground and park facilities, and raising of the lake level.

The Arroyo Colorado watershed project is part of the federal government through the U.S. Soil Conservation Service (SCS).

John Beard of the SCS is understood to be the sponsoring behind the Cano Lake project.

The commissioners kicked the Cano project around for a while but didn't do anything about it at the meeting.

"I don't see how we can say we can definitely go along with this unless we stipulate that it will be after the Arroyo Colorado watershed project is finished," said Hunt.

But if a resolution quietly adopted July 4 is to be relied on — the county commissioners court already did commit itself to the Cano Lake project.

The resolution states that the county is willing to go along with the Cano Lake project if in conjunction with the Arroyo Colorado watershed project is discovered here in June.

Tuesday was the 20th day no files had been found in the infested area.

The spraying, each extending over a period of three days, utilize the insecticide malathion with a bait sauce mixture.

### Ninth Medfly Spray Period Start Slated

BROWNSVILLE — The ninth periodic aerial spraying to eradicate the Mediterranean fruit fly infestation in the Brownsville area will begin Friday.

The eighth was finished Tuesday. The area has been sprayed weekly since the first Medfly in the history of the Valley was discovered here in June.

### Church Slates Free Movie

A free movie entitled "God's Country" will be shown at the First Christian Church's Fellowship Hall Thursday, Aug. 18, at 7:30 p. m.

The film, starring Tony Fontaine, is an 22-minute musical depicting the American Christian Heritage. Mrs. A. C. White, director of the First Christian's Vacation Bible school said.

The public is invited. The film is designed to appeal to all ages.

Refreshments will be served. The First Christian Church in Harlingen is located at 421 S. 13th Street.

**RODEO EXPERT**  
HOLLYWOOD (UPI) — Champion rodeo performer Casey Tibbs will act as technical adviser on the new MGM video series, "The Rounders."

**COMPLETE TRAVEL INFORMATION**

Let Us Help You With Your Travel Plans

Air & Sea Tickets - Hotels - Resorts

Beste Hotel 5045, Harlingen—GA-5774

**HIMES Travel Service**

**Take that well-deserved vacation with an HFC Travelplan**

Month	1st Payment	2nd Payment	3rd Payment	4th Payment
18 04				\$ 4.95
200		85.75		9.51
500		18.50	26.00	
1000	\$22.50	26.66	47.50	
1500	\$37.26	42.91	51.36	92.91
1950	54.16	62.50	75.00	137.50

Let yourself go and do the things you want on your vacation. Do them with an HFC Travelplan. Then when you return, repay HFC conveniently.

Ask about credit limits and availability of services on loans above \$100

**HOUSEHOLD FINANCE HFC**

Harlingen Office  
110 East Van Buren St.—GA-Field 5-1550

McAllen Office  
115 S. Broadway—PHONE: MU 6-1701

**Gulf Mart**

BE THERE EARLY FOR BEST SELECTIONS!

## THURSDAY, AUGUST 18, 10 A.M.

*free*

**3000 VANDA ORCHIDS**

3,000 beautiful Vanda Orchids, to be given away by our lovely "Teen Queens" models, who will be on hand to welcome you to this magnificent new Gulf-Mart Store. But hurry, 1,000 orchids each day, Thursday, Friday and Saturday—first come, first served!

*In Person*

**MICKEY MANTLE**

Dear Friends:

It's a real pleasure for me to join Gulf-Mart during their Grand Opening in Brownsville and I am looking forward to saying "hello" to all of you in the Valley. I'm just sorry that my tight schedule now during the height of the season prevents me from spending more time with you. Gulf-Mart has 5,000 8 x 10 photos of me to give away, so come on out, get a picture and shake hands.

Thanks,  
*Mickey Mantle*

SEE MICKEY AT GULF-MART THURSDAY  
**AUGUST 18, 4-6 P.M. ONLY**

**SET OF 4 "TIGER PAWS" FREE**

Your choice of Red Stripe or Whitewall Tiger Paws, in sizes to fit your automobile. Drawing, Sept. 17. No purchase necessary, winner need not be present.

**U.S. Royal**

Winners will receive FREE round-trip airfare for two, hotel accommodations for three days. No purchase necessary. Drawing August 27th.

**WIN... FREE TRIP FOR TWO TO ACAPULCO OR MEXICO CITY**

FOLLOW THIS MAP TO GULF-MART

Prices in this ad effective thru Saturday, August 20th, or until present stocks are exhausted.

**.22 CALIBER AMMUNITION**

Famous CCI brand of .22-caliber ammo for your choice of shorts, long or 1 1/2 g rifles. See how you save at Gulf-Mart.

BOX OF 50 LIMIT 4 .... **49c**

• Sporting Dept.

**LAUNDRY BASKETS**

Colorful, cheap - brightening laundry baskets made of saucy-proof plastic to protect clothing. Wipes clean easily.

DEL. 49c VALUE .. **19c**

• Housewares Dept.

**B. F. GOODRICH GARDEN HOSE**

A sturdy 3-ply opaque plastic garden hose from famous B. F. Goodrich. It carries an eight-year factory guarantee.

HALF-INCH 50-FEET .... **99c**

• Hardware Dept.

**500-COUNT FILLER PAPER**

Stock up now on G-M's back-to-school bargains such as this 500-count package of 3-ring filler paper. Fits standard binders.

98c VALUE 500 SHEETS ... **59c**

• Sundries Dept.

★ DOOR PRIZES ★ DRAWINGS ★ SALE BARGAINS GALORE

# Grand Opening

**PHILCO AM CLOCK RADIO**

This handsomely styled clock radio wakes you gently to music. Quality built for peak reception of AM stations. With accurate, dependable Del-electric clock.

13.95 VALUE .. **9.99**

• Housewares Dept.

**6-TRANSISTOR POCKET RADIO**

A complete set includes radio, wrist strap and 3-volt battery. Superheterodyne circuit, 6-transistor, 1-diode, built-in antenna with direct tuning and automatic volume control.

LIMIT TWO .... **2.77**

• Camera Dept.

**Mono or Stereo Spanish LP's**

Evo's 12-inch long-play Spanish records featuring artists Julio Jaramilla, Los Ybanes, Los Yockibancos, Los Brocos de Reyes and more!

MONO OR STEREO .... **99c**

• Sundries Dept.

**Dan River Muslin Sheets**

First quality muslin sheets have over 120 threads to the square inch. In white only.

TWIN SIZE Flat or Fitted .... **1.55**

FULL-SIZE Flat or Fitted .... **1.75**

PILLOWCASES PKG of 2 .... **85c**

• Domestic Dept.

**LADIES' BLOUSES**

1.00 VALUES .... **67c**

A fabulous collection of sleeveless and full-sleeve styles. For casual wear and student's back-to-school wear. Solids, prints, checks, and stripes in the prettiest pastel colors. Sizes 12 to 38.

FIRST QUALITY **Nylon Hosiery** 3 PAIRS **81c**

400 seidle, 15 denier microfilin nylons in the latest fashion shades. Sizes 24 to 31. Sold only in box of three.

**GIRLS' DRESSES**

3.98 VALUES ..... **1.97**

Choose from a variety of styles, colors, and fabrics in size and two piece types. Ideal for back-to-school wear. All easy-care machine-washable fabrics.

BOY'S DENIM **JEANS** 97c

Durable denim jeans with a slim Western look. Features bar tack rivets. In the most wanted colors. Boy's sizes 6 to 12.

**STORE HOURS**

• WEEKDAYS 10-9  
• SATURDAY 9-5

**PACK OF 5 GILLETTE STAINLESS BLADES 39c**

LIST 79c, LIMIT 4, PLEASE

**HAIR SPRAY STYLE 39c**

LIST 1.50, LIMIT 4

**100 TABLETS, BAYER ASPIRIN 39c**

LIST 89c, LIMIT 4, PLEASE

## BOCA CHICA AND PAREDES • BROWNSVILLE



